Sea Ray Boats
Raising the Bar

Richard C. Stone

President – Sea Ray Group

Brunswick Investor Meeting
Chicago
December 11, 2007

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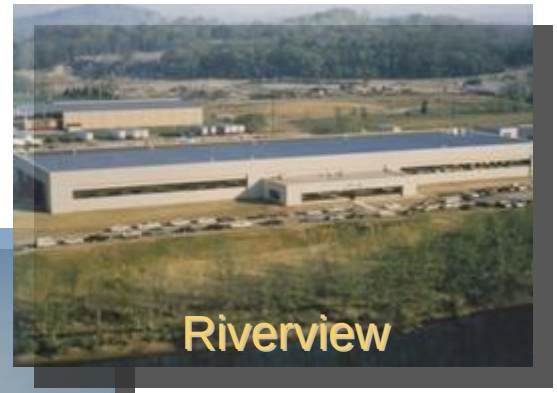
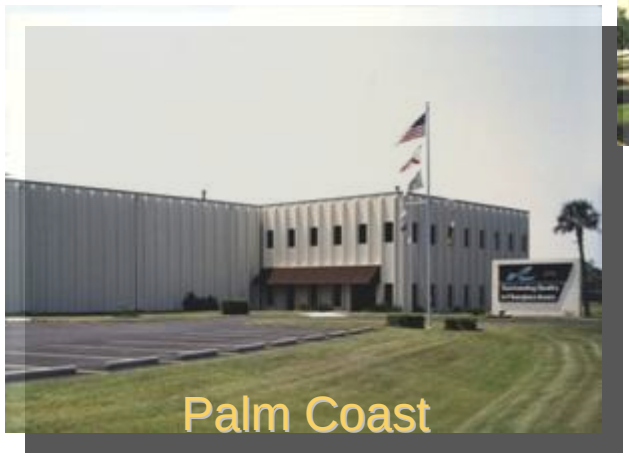
Sea Ray Headquarters Facility

Sea Ray Manufacturing Facilities





Sea Ray's 50th Anniversary

Sea Ray Domestic Dealer Locations

Master Dealer Program

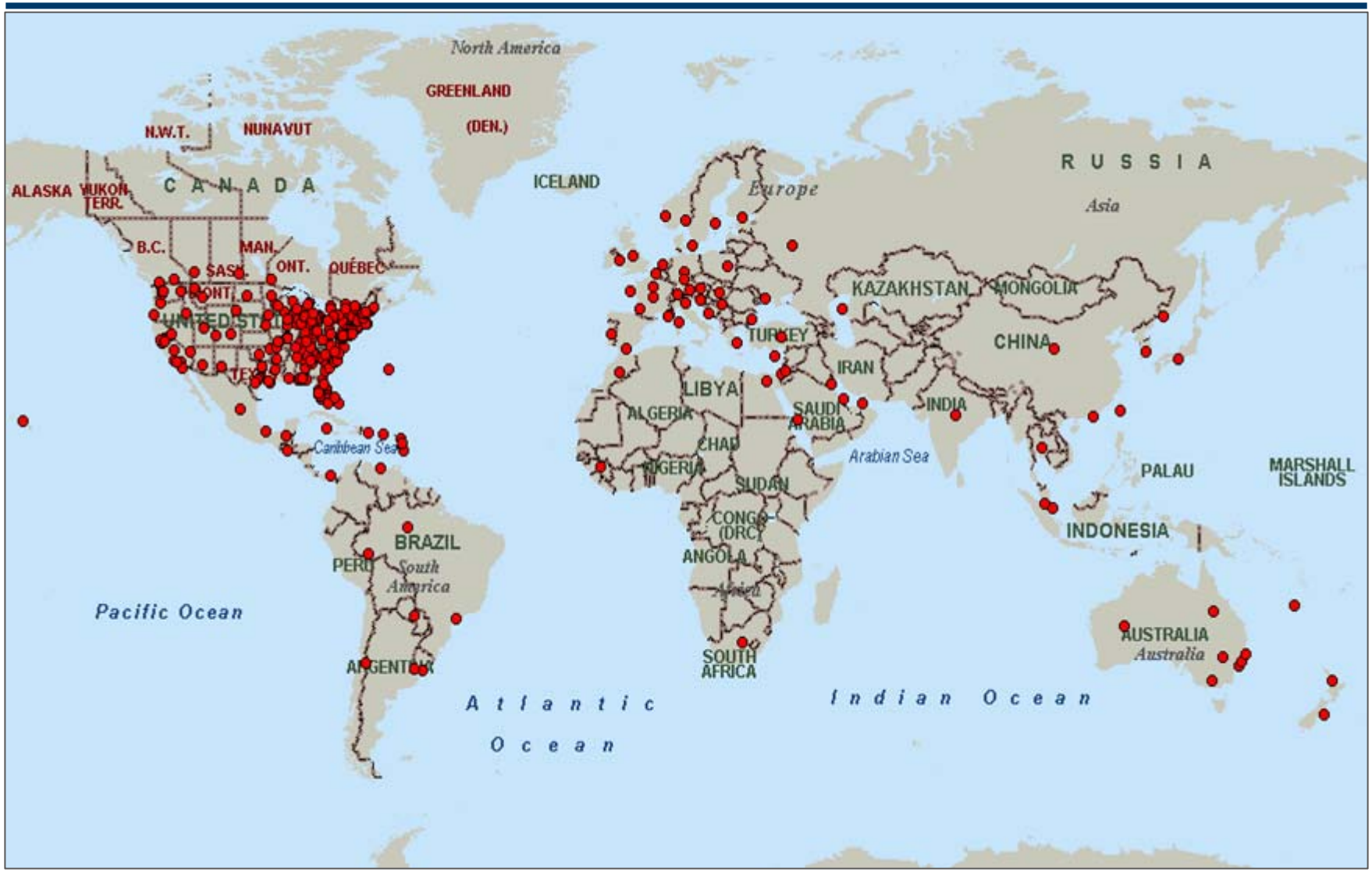
Sea Ray Master Dealer Statistics

CSI Measurement	Master Dealer	Non Master Dealers	Delta
Sales - Overall Buying Experience	9.52	8.45	1.07
Sales -Recommend Selling Dealer	9.50	8.40	1.10
Service – Overall Service Experience	9.24	7.16	2.08
Service - Repurchase from Dealer	9.29	7.28	2.01

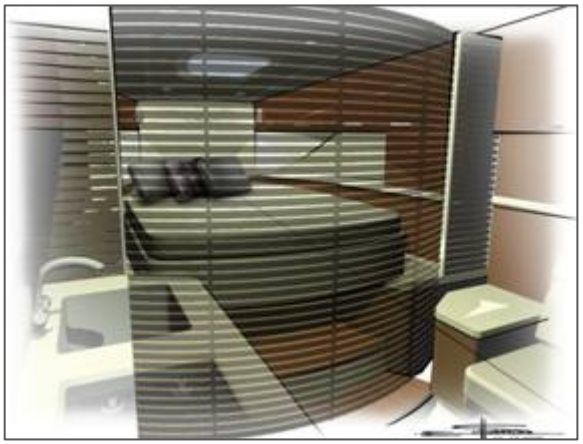
Brunswick Dealer Certification

Boating Industry – Top 100 Dealers

Sea Ray Global Dealer Locations



International Requirements

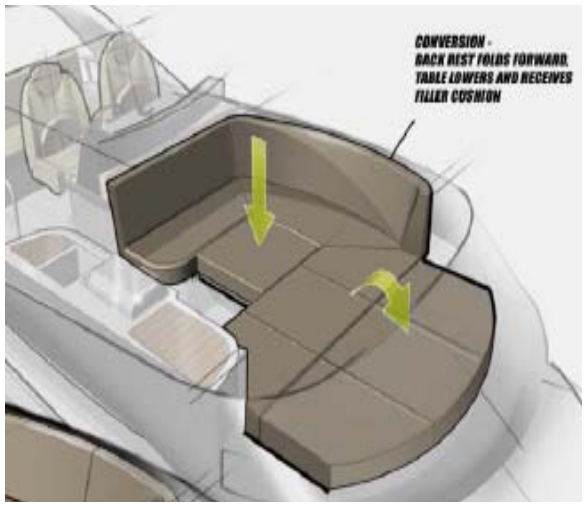


Forward Berth Divider Wall

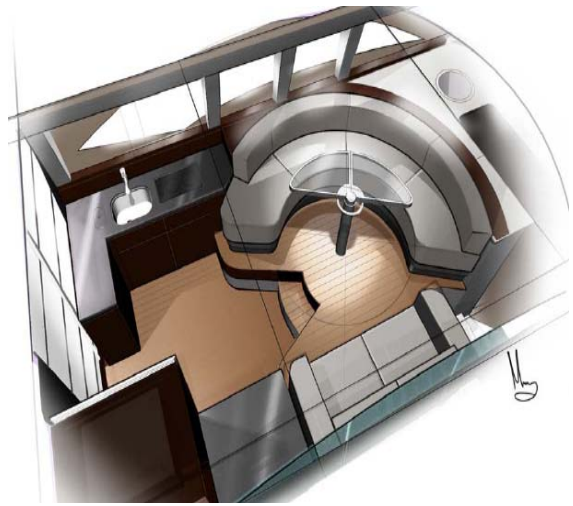
Operating Portlights

Teak Cockpit & Swim Platform

Passerelle



Flybridge Sunpad



Modern Interior Design

Sea Ray 2007/2008 Product Portfolio

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Sport Series

175 Sport

Length 17' 6"
Beam 7' 0"

185 Sport

Length 19' 8"
Beam 7' 3"

195 Sport

Length 20' 2"
Beam 7' 6"

205 Sport

Length 21' 0"
Beam 8' 0"

Retail Price Range $18,000 - $36,000

Sport Series Features

Multiple Floorplan Options

Satellite Ready & MP3 Stereos

Wakeboard Tower with Canvas Top

Innovative Sunpad Design

Sundeck Series

210 Sundeck

Length 22' 4"
Beam 8' 4"

230 Sundeck

Length 24' 0"
Beam 8' 6"

250 Sundeck

Length 26' 6"
Beam 8' 6"

270 Sundeck

Length 28' 0"
Beam 8' 10"

290 Sundeck

Length 29' 6"
Beam 9' 1"

Retail Price Range $49,000 - $100,000

Sundeck Features

Integrated GPS/Chartplotter

Built-In Grill Option

Transom Seating

Digital Throttle & Shift

Flip-Up Arm Rests

Fully Enclosed Head (All Models)

Select/Executive Series

210 Fission

Length 21' 0"
Beam 8' 6"

230 Fission

Length 23' 0"
Beam 8' 6"

250 Select Executive

Length 26' 6"
Beam 8' 6"

270 Select Executive

Length 28' 6"
Beam 9' 0"

300 Select Executive

Length 32' 2"
Beam 9' 8"

Retail Price Range $45,000 - $150,000

Select/Executive Features

Flip-Up Sun Lounger

Rubber Swim Platform Insert

Docking Lights

Wakeboard Tower Options

Underwater Lighting

Cockpit Refrigerator

Amberjack Series

270 Amberjack

Length 30' 0"
Beam 8' 6"

290 Amberjack

Length 31' 4"
Beam 10' 6"

Retail Price Range $99,000 - $225,000

Amberjack Features

Large Helm with Dual NAV Displays

Teak Covered Prep Station

Electric Sunshade

Fold-Away Transom Seat

Sundancer Series

230 Sundancer

Length 24' 10"
Beam 8' 6"

250 Sundancer

Length 26' 7"
Beam 8 ' 6"

270 Sundancer

Length 28' 8"
Beam 8' 10"

290 Sundancer

Length 31' 0"
Beam 10' 0"

310 Sundancer

Length 33' 4"
Beam 10' 5"

330 Sundancer

Length 35' 6"
Beam 11' 6"

Retail Price Range $65,000 - $275,000

Sundancer Sport Cruiser Features

Transom Rumble Seat

Cockpit Grill & TV Option

Teak Cockpit Flooring Option

Hardwood Interior Flooring

Joystick Docking

MERCURY MerCruiser

Dual Position Helm Seat

Sundancer Series

350 Sundancer

Length 37' 6"
Beam 12' 0"

38 Sundancer

Length 39' 0"
Beam 12' 6"

40 Sundancer

Length 44' 6"
Beam 13' 2"

43 Sundancer

Length 47' 3"
Beam 14' 0"

48 Sundancer

Length 51' 0"
Beam 14' 8"

50 Sundancer

Length 54' 9"
Beam 15' 3"

Retail Price Range $300,000 - $1,200,000

Sundancer Series

55 Sundancer

Length 60' 0"
Beam 15' 11"

60 Sundancer

Length 61' 6"
Beam 16' 9"

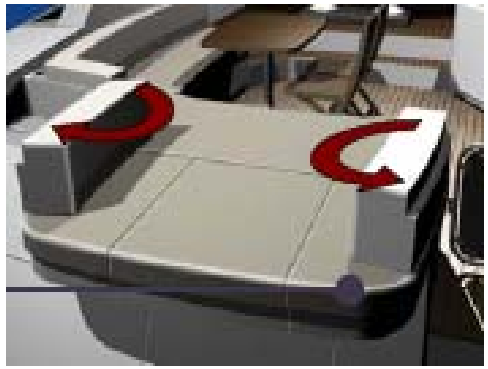
Retail Price Range $1,500,000 - $2,200,000

Sundancer Sport Yacht/Yacht Features

Full Beam Mid-Ship Master

Opening Glass Sunroof

Transom Sunpad Gate



Multi-Plex Control

Real Wood Interiors

Zeus

Sedan Bridge Series

36 Sedan Bridge

Length 38' 4"
Beam 13' 0"

44 Sedan Bridge

Length 45' 5"
Beam 14' 3"

47 Sedan Bridge

Length 50' 8"
Beam 14' 8"

52 Sedan Bridge

Length 52' 3"
Beam 15' 3"

58 Sedan Bridge

Length 58' 7"
Beam 16' 0"

Retail Price Range $400,000 - $1,800,000

Sedan Bridge Features

Flip-Up Salon Window

Lower Controls for International

360 O Salon Visibility

Archtop

Multi-Color Panel Lighting

High Gloss Bridge Tables

Zeus/Axius

UNPARALLELED MANEUVERABILITY
MERCURY
Zeus
POD DRIVE SERIES

38 & 44 Sundancers

38DA

44DA

Sea Ray – Project Woodchuck Facility

Cape Canaveral

Project Woodchuck – Clean Room

Project Woodchuck – Clean Room

Project Woodchuck – 60 Sundancer

Sea Ray's Marketing Tools and Events Strengthen the Brand and Sell Boats!

- Sea Ray Owners Club
- *Sea Ray Living* Magazine
- Get-a-ways
- Rendezvous
- AquaPalooza
- Yacht Expo

Block Island Get-a-way

Sea Ray Rendezvous, Port Hacking

Aquapalooza – Fairview Beach, VA

Aquapalooza – Mosh Pit

Taylor Swift!

Yacht Expo 2007

Thank you

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